

## PRIVACY POLICY

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PLEASE READ THIS PRIVACY POLICY CAREFULLY AS THEY CONTAIN IMPORTANT INFORMATION REGARDING YOUR USE OF THIS WEB SITE, AFFILIATED SITES AND MOBILE SITES, AND LEGAL RIGHTS, REMEDIES AND OBLIGATIONS.

### PRIVACY POLICY

YMAGIS SA and its subsidiaries and affiliates (collectively, "YMAGIS SA" or "we") value your time, respect your privacy, and seek to earn your trust. We have created this Privacy Policy in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for [www.ymagis.com](http://www.ymagis.com) and our other sites, including mobile sites, (collectively, the "Sites").

We collect information about you through our Sites in an effort to improve your YMAGIS SA experience and to tell you about our products, services, contests and promotions. Your trust is essential to us, and we are not in the business of selling or renting information about our customers to others. As described in this policy, we may share your information, under certain circumstances, with third parties that provide services on our behalf or with whom we have partnered to offer a particular product or service.

In line with these values, our privacy policy may change from time to time. If it does, we will post an updated policy on the Sites and change the "last updated" line above. For this reason, we ask that you check periodically to review our policy for such changes.

We may collect personal information from you, such as your name, e-mail address, postal address, phone number, and personal interests, when you visit our Sites, contact us with a question or concern, or communicate with us in any other way. We may collect your Internet Protocol (IP) address to help identify you, gather broad demographic information about users of the Sites, diagnose problems with our systems, and administer the Sites.

We receive and store any information from your visits to our Sites or that you give us in any other way. As is true of most web sites, we gather and store certain information automatically, including IP addresses, browser types, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. This information does not identify individual users, and is used to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. To do this, we use 'cookies' or alphanumeric identifiers that we transfer to your computer's hard drive through your web browser to enable our systems to recognize your browser and to provide features that improve the performance of our Sites for you. We use a third-party service provider to serve ads on our behalf across the Internet and sometimes on the Sites. This provider may collect anonymous information about your visits to the Sites and may also use information about your visits to this and other Web sites to refine our services. If you are concerned about cookies, the "help", "options" or "preferences" functions on most browsers will allow you to limit or disable cookies altogether. However, cookies allow you to take full advantage of our interactive features, and we recommend that you leave them turned on.

Any personal information that we collect will be stored in secure servers hosted within the European Union. We will correct such information whenever possible and delete stale information on an ongoing basis and are very happy to hear from you to ensure that our information is as complete and accurate as possible. By submitting personal information and registering on our Sites, you acknowledge and agree that your personal information may be used by YMAGIS SA for internal marketing analyses and to provide you with information from time to time about YMAGIS SA and YMAGIS SA promotions. We may use contact data from our surveys to send information about our company and promotional material from some of our partners or advertisers. The customer's contact information may also be used to contact the visitor when necessary and will not be shared with other affiliated companies. We use this data to tailor our visitor's experience at our Sites and display the content according to their preferences.

YMAGIS SA is always striving to ensure you a safe and convenient online experience. This goes beyond our technologies to include physical, contractual, and managerial safeguards to protect your personal information. The Sites have reasonable security measures in place to protect against the loss, misuse and interception by

third parties of personal information. However, security lies in your hands as well. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer. We assume no liability for interception, alteration or misuse of information transmitted over the Internet.

We want to communicate with you only if you want to hear from us. If you prefer not to receive promotional information from us, please visit the Registration area of the Sites, which provides users the opportunity to opt-out of receiving email or other forms of communications from us and our trading partners. If you do not wish to receive future offers, notices or other mailings from YMAGIS SA, please follow the "opt-out"/"unsubscribe" instructions located here, or the "opt-out" instructions that are generally located at the bottom of any emails from YMAGIS SA to you. If you "opt-out" of receiving further promotional materials or notices, the only communications you will receive from YMAGIS SA will be about transactions that you initiate. By opting-out, residual information may nonetheless remain in our database and other records, which may not be permanently deleted.

The Sites may contain links to third-party web sites. All such sites are independent from the Sites and from YMAGIS SA. YMAGIS SA has no control over and expressly disclaims any liability for such sites or their contents. Our links do not constitute an express or implied adoption or endorsement of anything contained in the other sites. Any transactions that take place between you and the third party are directly with the third party and YMAGIS SA shall not be held responsible for any loss or damage that you may incur as a consequence thereto. Please read the privacy policies and terms and conditions posted on these other sites before using the sites or disclosing any personal information to the sites. If you decide to access any of these sites, you do so entirely at your own risk. These Sites contains links to third party sites. We are not responsible for the privacy practices or the content of such Web sites. YMAGIS SA co-branded sites, licensee sites and content partner sites may have privacy policies independent of YMAGIS SA. This Privacy Policy extends only to data collected on pages hosted on the YMAGIS SA servers.

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